

Monbulk Rural faces future with confidence

BROTHERS Michael and David Arnott's Monbulk Rural Enterprises (MRE) Pty Ltd, has launched Hortcraft® greenhouse plastic film, a product unique to the company.

It has been developed and tested to be up to 40 per cent stronger than most other films of the same thickness available in Australia, said principal David Arnott.

Supplies are drawn from the company's single source supplier Plastika Kritis® and MRE has utilised its world leading technical knowledge, to further develop the film for Australian conditions.

MRE has now achieved three decades as a leading supplier to the nursery and flower industries.

This milestone has seen it become a leader in the horticultural industry and also highlights Michael and David Arnott's decades of being well known and respected in the horticultural industry.

The company supplies innovative and practically designed greenhouses, quality commercial or domestic polytunnels and horticultural structures, as well as being a major importer and supplier of Plastika Kritis® greenhouse plastic, bird netting, shade cloth, and greenhouse accessories.

David Arnott said MRE was a logical port of call too, for all requirements relating to covers and crop protection, greenhouses and accessories, nursery supplies and manufacturing and engineering expertise.

Monbulk Rural is also a major supplier of bird netting, on one hand reinforced for permanent structures and on the other, as drape-over vine netting for the wine industry.

Its bird netting is a high quality, UV stabilised product, also developed specifically for Australian conditions.

Commenting on 30 years in the



SOLE SUPPLIER: Principal of Monbulk Rural David Arnott monitors the roll out of Plastika Kritis.

horticulture supplies business, David Arnott expressed his gratitude to customers.

"Our customers are important to us and we would like to thank them for many years of patronage," he said.

"Also, having a knowledgeable workforce is a major benefit in achieving customer satisfaction."

A combination of technical, engineering and product knowledge allows the staff to give the most accurate advice and solutions to growing problems and difficulties, he said.

"I credit the success and longevity of our business to understanding customers' needs, knowing what you sell, sourcing the right quality materials and being totally involved in the horticultural industry," Michael Arnott said.

More information: (03) 9756 6355, www.monbulkrural.com.au or follow MRE on Facebook.